



EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

**GET
CONNECTED**



FINANCIAL
TIMES

Executive MBA
Ranking 2019

#60



**KOÇ
ÜNİVERSİTESİ**
GRADUATE SCHOOL
OF BUSINESS

KOÇ UNIVERSITY EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

A PIONEERING PROGRAM

Launched in 1994 as the first EMBA program in Turkey.



The first EMBA program in Turkey and surrounding region to be ranked within the top 100 business schools in the world by the Financial Times – ranked 60th in 2019.

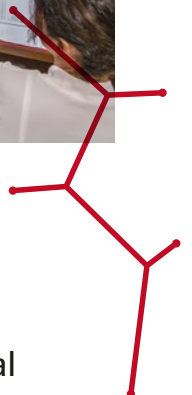
The only AMBA accredited EMBA program in Turkey

Offered by an EQUIS accredited Business School

INVEST IN YOURSELF AT ONE OF THE WORLD'S TOP BUSINESS SCHOOLS



The Koç University EMBA is designed for ambitious mid-career professionals who aspire to be inspirational leaders.



WHAT WE OFFER

Outstanding curriculum focused on mastering managerial and leadership skills

Immersive, two-week, full-time modules, at the beginning and end of the program

In between those full-time modules classes take place on Saturdays along with some Fridays from 9:00 to 6:00 on İstinye & Rumeli Feneri Campuses

Seventeen-month program designed to integrate with your professional life, 13 months for courses and 4 months for an individual project

One-week international business study trip

Coaching for leadership program, teamwork and leadership workshop and communications skill seminar

Guest speakers from industry leaders and top academics

WHAT YOU GAIN

First class tutoring delivered by world-renowned faculty

Rigorous theoretical and analytical understanding of high-level business principles

International perspectives developed from real-life case studies

An extensive professional network within and beyond Turkey

YOUR COMMITMENT

Attend all classes : Attend the International StudyTrip

Follow the lockstep curriculum to earn 51 credits

Submit an individual graduation project

Hold a minimum 3.0 GPA at the end of the academic year

WHAT YOU BRING

The desire to take on a challenging degree program while continuing your professional life





STRONG INTERNATIONAL CONNECTIONS

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

A powerful platform created by 31 of the world's leading business schools

Connect, Collaborate, Innovate

- ▶ In 2012, Koç University joined business schools around the world to found GNAM, a global initiative to connect leading business schools, their resources and their stakeholders.
- ▶ A powerful platform for collaboration among students, faculty and alumni based on networked learning, networked inquiry and networked education.

Global Network For Advanced Management Benefits

- ▶ Global Network Weeks
- ▶ Global Network Courses
- ▶ Certificate of Excellence in Global Business
- ▶ Global Virtual Teams
- ▶ Global Network Investment Competition
- ▶ Student-organized events and competitions
- ▶ Global Network Survey
- ▶ Global Network Cases
- ▶ Global Network Perspectives

Yale MAM Program

- ▶ As a Koç University EMBA or MBA student you will be eligible to apply for the Master of Advanced Management (MAM) program at Yale School of Management.
- ▶ For more information, please visit som.yale.edu/programs/mam

International Business Study Trip

- ▶ The International Business Study Trip is a week-long program at a prominent business school chosen from one of our many worldwide international partners.
- ▶ The study trip includes lectures, company visits and cultural activities.
- ▶ All EMBA students are required to attend the International Business Study Trip.