

Onur Osmanoğlu

Koç University Graduate School of Business
Rumelifeneri Yolu 34450 Sarıyer – Istanbul - Turkey

Phone: +90 212 338 10 00
Fax: +90 212 338 13 60
email: oosmanoğlu18@ku.edu.tr

Education

Ph.D. in Business Administration (Marketing) Koç University Graduate School of Business Advisor: Ayşegül Özsoyner	2018 -
MSc Marketing Management Tilburg University	2014 - 2016
BSc Management Bilkent University Major: Marketing & Innovation Management	2007 - 2012
Erasmus Student Exchange Program Warsaw School of Economics (Szkoła Główna Handlowa w Warszawie)	Spring 2011

Research Interests

Strategic Marketing, Digital Marketing, Social Media, Digital Business Models, Global Marketing

Professional Experience

02/2014 - 07/2014	Aryum Makina Kimya ve Tic. Ltd. Sti, Istanbul - Turkey Business Development Analyst
04/2013 - 11/2013	ING Bank A.Ş (Turan Güneş Branch), Ankara - Turkey Mid-Corporate Banking Assistant Specialist
01/2012 - 02/2012	Özce Madencilik, Ankara - Turkey Sales & Marketing Intern

Language and Computer Skills

Turkish	Native
English	Fluent
Spanish	Intermediate
French	Basic

ICT	Full competence on Mac and MS Office Tools, STATA, Python, SPSS, Qualtrics
------------	---

Honors and Achievements

- AMA Global Marketing SIG**
 - Doctoral Consortium Student Participant, Taormina (postponed until October 2021)
- Koç University**
 - Ph.D. Scholarship (2018 -)
- L'Oréal Group - Turkey**
 - L'Oréal Brandstorm 2012 International Finalist, Paris
- Bilkent University**
 - Student of Honour (2009 – 2010 Spring)

Training and Certificates

TMI Group – Turkey

- Presentation Techniques (2012)

Procter & Gamble

- Live Classes – Marketing (2010)

EUROPEUM

- European Summer School – Prague (2010)