

Ayse Danyal

Address: Bebek, Sakin Sokak, Gunes Apartmani no:10/3

Istanbul, Turkey Telephone: +90 532 684 1181

E-mail: aysedanyal1@gmail.com

EDUCATION

Yeditepe University, Istanbul

Cognitive Science Masters Degree

October 2018- June 2020

Koç University Graduate School of Business, Istanbul

MBA, Specializing in Business Administration

September 2014- August 2015

Koc University, Istanbul

Enrolled in International Relations Major

September 2005- January 2011

Yuzyil Isil High School, Istanbul

Enrolled in the Turkish/Math Track

2001-2005

EXPERIENCE

PhD in Business Administration, Koc University, Istanbul, Turkey

(Full Time Job)

PhD candidate and research assistant, specializing in marketing.

Research interests involve; consumer behavior, judgement and decision making. cognitive psychology.

September 2020- 2025 (expected)

Corporate Banking, Multinational Companies Division, Akbank Head Office

(Full Time Job)

Assistant Manager in charge of multinational companies within Akbank's Corporate Banking division.

Made regular visits to client's head offices and had meetings with their Financial Managers.

We have collaborated with Akbank's legal team in order to form legal agreements that will be suited to each company's demands.

Regularly presented reports to our Head of Department to show; monthly profits, client's credit balances and the banking solutions they use.

Prepared a presentation to Akbank's Executive Board.

September 2016- June 2017
(9 Months)

Financial Analyst, Ata Invest, Istanbul, Turkey

(Full Time Internship)

Worked as an analyst in the corporate finance department. I was responsible from the companies Kordsa and Otokar. I analysed the companies' cash flow statements and created models to determine their stock prices. Also followed their news and made presentations to provide detailed information about the companies.

July 2015- December 2015
(6 Months)

Creative Content Editor, Black Diamond Marketing Agency, UK

(Full Time Job)

Worked in the marketing department. Helped with the social media procedures and helped with the organisation of creative strategies. I was responsible from a new jewellery brand called DuPonti. I created all its social media accounts and helped in creating its PR campaigns.

September 2013- November 2014
(1 Year, 3 Months)

**Copy Writer, Young and Rubicam Advertising Agency, Istanbul, Turkey
(Full Time Job)**

Worked in the creative writing department, wrote scripts, slogans and found content for the brands. Attended meetings with the marketing departments of the client companies. Made presentations to the creative writing department.

October 2012- November 2013
(1 Year, 2 Months)

**Foreign News Department, Hurriyet Newspaper, Istanbul, Turkey
(Full Time Internship)**

Worked with the copy editing and news departments. I was responsible for reading foreign newspapers and selecting important stories to publish in the paper. Then I was translating and writing the selected stories.

June 2011- August 2011
(3 Months)

**Editing, IKSU, Istanbul, Turkey
(Full Time Internship)**

Worked with the copy editing department. I created an archive for their web site. The archive contained in depth information about all the musicians that have attended the Classical Music Festival from the beginning of the festival, until that day.

June 2010- August 2010
(3 Months)

CERTIFICATES:

NYU, New York, USA

Enrolled in Creative Writing Certificate Program

September 2012 (3 months)

IFSAK, Istanbul, Turkey

Photography Certificate

Summer 2011 (3 months)

UCLA Summer Program, Los Angeles

Enrolled in Art History Course

Summer 2008 (2 months)

SKILLS:

Advanced Microsoft Word and Microsoft Excel Skills, PsychoPy, MATLAB