



PHD in BUSINESS ADMINISTRATION

**GET
CONNECTED**



**KOÇ
ÜNİVERSİTESİ**
GRADUATE SCHOOL
OF BUSINESS

KOÇ UNIVERSITY PhD IN BUSINESS ADMINISTRATION

A RIGOROUS, INTERDISCIPLINARY RESEARCH PROGRAM

All faculty members hold PhDs from top universities worldwide.

Koç University is the number one research university in Turkey.

Our faculty are frequently represented in the editorial review boards of top journals.



A RIGOROUS, INTERDISCIPLINARY RESEARCH PROGRAM WITH LEADING ACADEMICS



The Koç University PhD in Business Administration is a flexible, interdisciplinary program for individuals who wish to pursue a career in research and attain an academic position at a top university.

WHAT WE OFFER

Opportunities to collaborate with research faculty who regularly publish in leading journals

The resources of an interdisciplinary research university active in all main fields of science and learning

A flexible program structure designed to accommodate unique individual goals and inspire your research

WHAT YOU GAIN

Conceptual and methodological skills essential for quality academic research

Stature as an influential research scholar in your field of study at top universities worldwide

WHAT YOU BRING

Motivation and ability to become an academic at a top university

Proven research experience

YOUR COMMITMENT

Desire to pursue an academic research program for four to five years

Fulfill all qualifying requirements, including a first-year summer paper, a conceptual paper and qualifying exams based on your specialization

Submit and successfully defend a dissertation thesis by the end of the program



RESEARCH AREAS

Students can specialize in one of the following areas:

Marketing

Consumer behavior, behavioral decision theory, marketing strategy, and modeling (analytical and empirical).

Operations and Information Systems

Logistics, service operations, or supply chain management.

Quantitative Methods

Data mining (with applications in OM/marketing/finance), decision sciences and mathematical programming.

Finance

Asset pricing and corporate finance.

Management and Strategy

Mergers and acquisitions, international market entry strategies, entrepreneurship, technology commercialization, system dynamics, corporate governance and non-market strategies, organizational behavior, occupational health, leadership and behavioral decision making.

Our graduates start their career as assistant professors in universities such as BI Norwegian Business School, Bilkent University, IE Business School Madrid, Indian School of Business, Neoma Business School, Özyeğin University, Sabancı University, SDA Bocconi School of Management, TED University, UCD Michael Smurfit Graduate Business School, Vrije Universiteit Amsterdam