



**KOÇ
UNIVERSITY**

PRME

This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the **Principles for
Responsible Management Education**

■ SIP REPORT KOÇ UNIVERSITY

RENEWAL OF OUR COMMITMENT TO THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

Koç University (henceforth, KU) signed the United Nations Global Compact at a ceremony in November 2007, in the presence of the previous Secretary-General of the United Nations, Kofi Annan. KU is a signatory of the UN Global Compact Principles for Responsible Management Education (PRME). Our objective was to advance the agenda of the Global Compact at the local and global levels and to play an important role in shaping future business leaders and educating them on the importance of responsible citizenship. The many initiatives taken since then and the strong embeddedness of these principles across academic programs are reflections of this commitment.

An important milestone in our efforts to advance the agenda of the Global Compact in the past two years has been the creation of the Koç University Social Impact Forum (KUSIF). With this forum, KU seeks to create social impact by fostering social innovation through education, research, and collaboration. In addition, various initiatives described in the previous SIP Report were continued. In this SIP Report, we will focus on the new initiatives, with a special emphasis on KUSIF.

Hereby, Koç University renews its commitment to the UN Global Compact's Principles for Responsible Management Education.

Prof. Dr. Ali Çarkoğlu

Dean, College of Administrative Sciences and Economics

OVERVIEW MAJOR ACHIEVEMENTS IN RELATION TO THE IMPLEMENTATION OF THE SIX PRINCIPLES

Principle	
Principle 1 Purpose	We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
Principle 2 Values	We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.
Principle 3 Method	We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
Principle 4 Research	We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.
Principle 5 Partnership	We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
Principle 6 Dialogue	We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

General overview

As pointed out in earlier reports, the principles of purpose and values are best reflected in our mission, board composition, key teaching objectives, and environmental consciousness. It is also reflected in the societal benefits we provide as a foundation university by sponsoring students through scholarships. As pointed out in the previous SIP Report, we have started an Anatolian scholarship program which targets successful students from under-developed cities in Turkey. By now, around 118 students have been supported through the Anatolian Scholarships program. Also in terms of educational approach, we have further expanded the course offerings in the domain of corporate social responsibility at KU and “ethical reasoning” remains one of the seven knowledge areas of the revised liberal arts core program.

Education -- We offer core courses on social and environmental responsibility, Univ 101 seminars on sustainability, and elective courses related to sustainability and social impact. Other recent initiatives in education include the launch of the Community Engagement and Leadership Track, the focus on Responsible Global Leadership in the CEMS Master of International Management curriculum, and a Sustainability Executive Training Program for Business. We introduced courses MGMT 310 “Creating social impact through collaborative project management: experiential learning” and MGMT 350 “Social Impact – Best practices approach”. Also, the Graduate School of Business introduced course MGMT 550 Social Entrepreneurship. Other courses also cover topics such as public health, social entrepreneurship, and experiential philanthropy. INTL 350, for example, covers Civil Society and Philanthropy and exposes the students to field experience in this area.

Other programs -- We develop and implement various programs, including the Global Engagement Certificate Program, the GoGreen Project with students, the Zero Waste Program, the Global Social Venture Competition, and the GlobalAid International Service Learning Program. We also hosted workshops and conferences on sustainability including “China and Turkey: Energy Matters” and the CEMS Corporate Partners Benchmarking Meeting on Sustainability. In the previous SIP Report, we also emphasized our role as a facilitator of student initiatives that are valuable to society and the local community. Students from the College of Administrative Sciences and Economics continue to contribute significantly to the many social projects organized by the umbrella student organization *Koç Volunteers*. In addition, we commit to new global engagements. KU is now a member of the International Sustainable Campus Network (ISCN) and Graduate School of Business is a member of the Global Network of Advanced Management (GNAM) Sustainability Leadership Program.

Operations -- Also in its own operations, KU is committed to add value to sustainable growth and excel in the environmental, social, and economic aspects of campus sustainability through its human resources, education, research, engagement, and campus operation. Consequently, we remain committed to integrate sustainability into teaching, learning, research, operation, and campus culture, to reduce the use of resources, and to improve our environmental and social impact. Our commitment is reflected in our

operations. Recent examples of the implementation of these principles in our campus operations include: energy co-generation and conservation initiatives, water saving initiatives, first university in Turkey with ISO 14001 Environmental Management Standard, new waste and recycling programs, calculation of campus-wide carbon emissions, carpooling initiatives and public transportation services, energy-efficient and sustainable procurement, energy-efficient renovations and refurbishments.

Koç University Social Impact Forum: Activities at KU and future plans

Our key objective reported in the previous SIP report, was the creation of an umbrella organization at KU for activities related to social responsibility and responsible management. We have followed up on that objective and we have created the Koç University Social Impact Forum (KUSIF). In what follows, we will focus on this new initiative which has contributed tremendously to the implementation of the six principles.

Activities

The aims of KUSIF are to facilitate sustainability initiatives at KU, to enhance social innovation, to increase the social impact of KU, and to measure social impact by developing metrics and evaluation tools. Its activities center around these aims: developing local community engagement programs, finding solutions to sustainability problems through social innovation, creating resource efficiency and social value by measuring social impact, and ultimately creating sustainable programs and local stakeholder networks to generate social impact through collaborative action.

KUSIF serves as a central hub for all social impact activities at KU and also organizes many new activities and mobilizes faculty and other stakeholders. Activities that are under the umbrella of KUSIF include:

- KUSIF Impact Research: a project to map the impact of Turkish Civil Society Organizations;
- Various workshops on social impact as well as leadership development;
- Measuring social impact at the ongoing Capacity Building Alliance for patient advocacy groups, a collaboration between the Graduate School of Business and Novartis;
- Engaging the local stakeholders (Sarıyer) through various projects;
- We launched an "Impact through Education Program" and implemented phases 1 and 2. The aim of this program is to improve capacity of teachers in public high schools in the local district. The first and second phases included a need analysis to design the program, network development with local stakeholders, and implementation of trainings;
- We launched the "Idea Challenge: There is Agriculture in Sarıyer", which is a community engagement program to raise awareness on sustainable agriculture among the campus community and support local agriculture;
- We launched and implemented the "Peacemakers' Initiative: Turkish People and the Armenian Community", which is a one year project with talks, a human rights competition targeted at young people, and a book entitled "Peace in Your Hands";
- Launch of the Community Engagement and Leadership track in our curriculum;
- Project applications for external funding (among other, to the Turkish Science Foundation – TÜBİTAK),
- Organization of network meetings with KU academicians as well as actors in the social impact sector;

Future plans

For 2015 and beyond, KUSIF plans to engage in the following activities, among other:

Continuation, evaluation, and revision of ongoing activities:

- Continuation of awareness-enhancing activities;
- Move the "Impact through Education Program" to the third phase;
- Evaluation and revision of the Community Engagement and Leadership track;
- Running the sustainable campus task force and following up with reports;
- Nurturing the ecosystem at KU.

Stimulating collaborative projects:

- Increase the contributions of KU faculty;
- Run the project "Mapping the Turkish CSO landscape with respect to impact measurement";
- Use our international networks to further collaboration in project development;
- Support project applications for funding.

Strengthening local connectivity:

- Enhance connections between local stakeholders and KU community;
- Publication of a social impact guide for Turkish social impact sector;
- Launch of a "Turkey Impact Group".

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